

ALDERNEY WEEK 2022

SPONSORSHIP OPPORTUNITIES



Contact: the Alderney Week Team
Treasurer Claire Digney
Tel 07781 13 44 88
P.O. Box 1138, Alderney GY9 3EY
Email: info@alderneyweek.com
www.alderneyweek.com

PLEASE PROVIDE YOUR CONTACT DETAILS BELOW:

Your Business/Name _____ Contact: _____

Address _____

Tel. _____ Email _____

Website: _____ Facebook: _____

PAYMENT OPTIONS FOR DONATIONS, SPONSORSHIP & ADVERTISING

Please tick your choice of payment:

Option 1: Complete the sponsorship form and post with your cheque (*payable to Alderney Week*) to **ALDERNEY WEEK Treasurer**, P.O. Box 1138, Alderney, GY9 3EY

Option 2: Donate/pay directly by **BACS** to **Alderney Week** - at **HSBC Alderney, GY9 3BJ**
Sort Code 40-22-25 Account ALDWEKCOM No. 64094425.
Please post or email us your completed sponsorship form.

As reference, please add the name you wish the donation to be acknowledged by:

SPONSOR: _____

Sponsorship Packages

* **PLATINUM: £1,000+** includes free full-page colour advert in the Alderney Week programme, free advertising at our main events and on our social media pages. **PLUS: a hyperlink to your website on www.alderneyweek.com and our social media pages.**

* **GOLD: £500+** includes a free half page colour advert in the Alderney Week programme and free advertising at our main events – **PLUS: a hyperlink to your website on www.alderneyweek.com and our social media pages**

* **SILVER: £250+** includes free advertising at our main events. **PLUS: a hyperlink to your website on www.alderneyweek.com and our social media pages**

All Sponsors will be acknowledged at every main event, on social media and the Alderney Week website.

*EVENT SPONSORSHIP:

You can also sponsor a specific event. Please discuss the options with the Alderney Week Team.

Please tick your choice of sponsorship:

PLATINUM (£1000 +) [] **GOLD (£500+)** [] **SILVER (£250+)** []

UP TO £ 250 - PLEASE SPECIFY AMOUNT: £ _____

..... more overleaf

Thank you!

ADVERTISE IN THE ALDERNEY WEEK PROGRAMME TO PROMOTE YOUR BUSINESS

Our programme is standard size A5:

- * **FULL page** colour advert in the Alderney Week programme **£90 (Free for PLATINUM Sponsors)**
- * **HALF page** colour advert in the Alderney Week programme **£50 (Free for GOLD Sponsors)**

You will also be offered a hyperlink to your own website from www.alderneyweek.com.

Please tick your choice of advert you wish to book: **Full page** [] **Half page** []

SIZES

1/2 Page (Landscape) - 135mm x 95mm

Full Page (Portrait) - 135mm x 195mm

Full Page Bleed (Portrait) - 148mm x 210mm +minimum 3mm bleed to all sides (154mm x 216mm)

IMPORTANT

The minimum acceptable resolution for all graphic files (including those used within a PDF) is 300 dpi. Graphics taken from or produced for the web are usually unsuitable as although they may look OK on screen, they are not often of high enough resolution for print purposes. More details are provided on our "Artwork Guidelines" information sheet. Please email us to request a copy

NEED HELP?

If you are unsure about any of the above or would like to arrange to have an advertisement created for your business, please contact us.

Please email your advertisement to robin@alderneymedia.co.uk. Large files should be sent via WeTransfer (<https://wetransfer.com>), which is free and easy to use.

Please submit your artwork by the 31st May 2022 - Thank you!

If you are happy to simply repeat last year's advert, please tick here []

Prizes, Gift Vouchers or Equipment

I wish to donate the following:

Unless you wish to remain anonymous, all sponsors will be acknowledged on social media and the Alderney Week website, in the printed programme and in our thank-you advert published in the Alderney Journal.

We are happy to collect any prizes donated towards the Grand Prize Draw for our many competitions.

ALDERNEY WEEK - REGISTERED CHARITY NO 335

Thank you!