



Name \_\_\_\_\_

Address \_\_\_\_\_

Tel. \_\_\_\_\_ Email \_\_\_\_\_

### DONATION/SPONSORSHIP

**Option 1** – Complete the sponsorship form and post with your cheque, made payable, to Alderney Week and post to PO Box 1138, Alderney, GY9 3EY

**Option 2** – Donate directly by BACS to Alderney Week at HSBC, Alderney, GY9 3BJ  
Sort Code 40-22-25 Account **ALDWEKCOM** 64094425.

As reference, please add the name you wish the donation to be acknowledged by.

### Sponsorship Packages

**PLATINUM - £1,000+** includes free full-page colour advert in the Alderney Week programme, free advertising at our main events and on our social media pages. **PLUS your logo and hyperlink to your website on [www.alderneyweek.com](http://www.alderneyweek.com) and our social media pages.**

**GOLD - £500+** includes a free half page colour advert in the Alderney Week programme and free advertising at our main events - **PLUS your logo and hyperlink to your website on [www.alderneyweek.com](http://www.alderneyweek.com) and our social media pages**

**SILVER - £250+** includes free advertising at our main events. **PLUS your logo and hyperlink to your website on [www.alderneyweek.com](http://www.alderneyweek.com) and our social media pages**

**All Sponsors will be acknowledged at every main event, social media and the Alderney Week website.**

### ADVERTISEMENT IN THE ALDERNEY WEEK PROGRAMME OR WEBSITE AT GREATLY REDUCED RATES

**Option 1** – FULL page colour advert in the Alderney Week programme & link to your website **£80**

**Option 2** – HALF page colour advert in the Alderney Week programme & link to your website **£50**

**Option 3** – Colour advert 8cm x 3.4 cm (128 pixels) on our website\*\* **£140**

**Option 4** – 30-second audio-visual advert on our website\*\* **£300**

(\* advert will appear until 31 August)

**All programme advertisers will also be offered a hyperlink to their website from [www.alderneyweek.com](http://www.alderneyweek.com) and your logo will feature on the Sponsorship page of our website.**

**Promote your business, organisation or club - you could even include a quirky message!**

Adverts MUST be submitted by **July 10, 2021** to guarantee inclusion.

Please submit your advert in jpeg, pdf format ( jpeg for website adverts) to [info@alderneyweek.com](mailto:info@alderneyweek.com)

If you are happy to use last year's advert, please check here

### Prizes, Gift Vouchers or Equipment

I wish to donate the following:

\_\_\_\_\_

**All donations will be acknowledged on social media and the Alderney Week website.**

**We are happy to collect any prizes donated towards the Grand Prize Draw for our many competitions.**